

SALZBURG DESIGNER OUTLET



Stores: 140, plus catering

GLA: 28,000 m² (301,280 sq ft) on two levels

Location: 20 minutes from Salzburg city centre; on the A1 – A8 motorway that connects Munich to Salzburg and is a major route for ski tourists, and on the A10 motorway, the main connection to Italy for Austrian and German visitors heading to the Mediterranean; within walking distance of Salzburg International Airport. As 40% of the catchment lies in Austria and 60% in Bavaria, the locale benefits from the wealthy cities of Salzburg and Munich, and the affluence of Bavaria, and capitalises on the popular Salzburg region, which has year-round tourism

Parking: 2,200 car parking spaces

Tourism: Visitors: 8.5 million. UNESCO declared Salzburg's historic centre a World Heritage Site. The city hosts 4,000 cultural events per year including the world-famous Salzburg "Festival." Other attractions: Mozart's family home; original sets from "The Sound of Music"; Baroque churches and famous Hohensalzburg Fortress

Opening date: Autumn 2009

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*Artist's impression of
planned interior*

